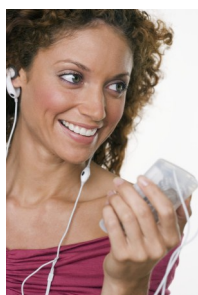


Act now for a discount on music downloads



Library Ideas, LLC is offering West Virginia libraries a time-sensitive discount offer on its popular [Freegal Music Service](#). The **discount expires July 31** and depends on the number of new libraries in the state that sign up. Here are the discount levels:

- 10 new libraries = 10% discount
- 15 new libraries = 20% discount
- 20 new libraries = 25% discount
- 30 new libraries = 30% discount

Freegal, an online collection of more than 7 million songs in MP3 format, is a turnkey downloadable music product for libraries offered on a subscription basis. Subscription fees are based on circulation figures. An annual subscription to Freegal Music offers the library unlimited aggregate downloads, and offers each cardholder three downloads per week. The library pays a single annual fee (plus a one time set-up fee) for access to the entire catalog. Currently, more than 3,000 libraries in 20 countries subscribe to the service.

If interested in receiving a quote and demo login to the service, [contact Rob Mitchell at Library Ideas](#). In your email write "Please send us a quote" and include your name and the name of your library.

Existing Freegal Music customers renewing during the offer period will receive the discount on that renewal.

Harpers Ferry Middle School Achieves "WV Reads 150" Goal

By Adele Knott, Librarian, Harpers Ferry Middle School

Students and staff of Harpers Ferry Middle School recently completed Part I of the statewide "WV Reads 150" program, a reading challenge which celebrates West Virginia's 150th birthday.

Teams were comprised of up to 15 members and each team set the goal of reading 150 books collectively by May 24. The books were in any format (printed, e-book, etc.) and were fiction and nonfiction. The 76 participants who turned in their reading logs read a total of 1,360 books, which averages to 17.89 books each. The sixth graders lead the effort with 30 readers.

The participants gathered in the school cafeteria on Thursday, May 30, to celebrate their success with a pizza party.



Part II, with the same challenge, will take place between the first day of school in August and December 31, 2013.

To register for the program, visit the [West Virginia Library Commission website](#). For more information about WV Reads 150 at Harpers Ferry Middle School, [contact Adele Knott](#).

New Pew report explores “Younger Americans’ Library Habits and Expectations”

A new report from the Pew Internet & American Life Project called [Younger Americans’ Library Habits and Expectations](#) notes several interesting facts about Americans 16-29 years of age:

- Almost all . . . are online and more likely than older patrons to use libraries’ computer and internet connections.
- Three-quarters (75%) say they have read at least one book in print in the past year, compared with 64% of adults ages 30 and older.
- They are just as likely as older adults to visit the library, and once there they borrow print books and browse the shelves at similar rates.
- Large majorities . . . say it is ‘very important’ for libraries to have librarians and books for borrowing. Few think that libraries should automate library services or move services online.
- They are more likely than older patrons to access . . . the library’s research resources, such as databases.



A [summary of the report](#) is available on the Pew website. The [complete report](#) is available as well.

Apply for YALSA’s Teens’ Top Ten Book Giveaway

The Young Adult Library Services Association (YALSA), a division of the American Library Association (ALA), is encouraging libraries to apply for the Teens’ Top Ten Book Giveaway. Libraries can now apply for the giveaway through September 1. More information about the grant and how to apply is [available on the ALA website](#).

Through generous funding from the Dollar General Literacy Foundation, 20 sets of the final 2013 Teens’ Top Ten titles will be given away to libraries in need. Individual library branches within a larger system are welcome to apply. Recipients will be announced during the first week of October.

To be eligible, a library must be in compliance with the ALA’s Library Bill of Rights when selecting material and be within 20 miles of a Dollar General store. To learn if there is a Dollar General store within 20 miles of your library, use the Dollar General [store locator](#). Upon meeting the eligibility requirements, applicants can then provide their contact information and answers to the application questionnaire. Only completed applications will be considered.

Be In the Know.  **INFODEPOT.ORG**

Join YALSA's summer reading site and gain access to resources, including a free webinar

Summer is in full bloom, and the Young Adult Library Services Association (YALSA), a division of the American Library Association (ALA), is celebrating by providing libraries and educators with a great summer reading program resource. Librarians and educators can now access a free webinar called *Demonstrating Impact through Teen Summer Reading*.

The webinar took place on June 4, 2013 and was facilitated by Teen Services Librarian Kelly Czarnecki and Children Services Manager Catherine Haydon from the Charlotte Mecklenburg Library in Charlotte, N.C. Topics covered include: Best practices for collecting and sharing data for teen summer reading participants; best practices for using data, program outcomes and anecdotes to help share your library's story in serving teens and to ultimately build a stronger Teen Services program

Those interested in viewing the webinar are encouraged to visit YALSA's [Teen Summer Reading website](#) and join the online community to take advantage of the site's resources. Access the webinar by clicking on the **Resources** tab and locating the **Learn & Explore** section of the page.

Article outlines how libraries can be sustainable

According to a June article in *Public Libraries* magazine, "Public libraries are at a critical juncture" with usage up and funding down. The article, "Planning to Thrive: Sustainable Public Libraries" by Georgia-based consultant Lyn Hopper, states that "Ensuring the sustainability of public libraries should include attention to strategic planning, community building, and advocacy." An [online version of the article](#) offers details on sustainability.

Libraries in the news

- **Amid changing technology, West Virginia's public libraries maintain relevance.** "A long line snakes around the circulation desk. Three librarians behind the counter are busy answering questions and checking out books, and decorations announcing the beginning of the annual summer reading program for children adorn the walls. This is the Parkersburg branch of the Wood County Public Library — a system that includes three other branches serving more than 77,000 people and nearly 14,000 registered borrowers." [Read more at The State Journal.](#)
- **Popularity of eBooks has changed library circulation.** "When Brian Raitz, director of the Wood County Public Library system, purchases a new book for the libraries' collections, he can't buy just one version. Instead, Raitz finds himself buying at least five versions of the same book — the printed book, a large-print book for the visually impaired, an audio book CD version, an e-book and a downloadable audio book compatible with mp3 players." [Read more at The State Journal.](#)
- **W.Va. libraries helping with energy use initiative.** "Appalachian Power is teaming up with West Virginia libraries to teach customers about energy efficiency. Twenty-six libraries are loaning meters to customers that measure the amount of electricity consumed from household electric appliances and gadgets." [Read more at the Charleston Daily Mail.](#)

- **Children's author at the library.** "West Virginia children's author Anna Egan Smucker read from her latest book, 'Golden Delicious: A Cinderella Apple Story' and gave a presentation at the Philippi Public Library on Wednesday, June 26. Smucker lives in Bridgeport and has authored many popular children's titles such as 'No Star Nights,' 'To Keep the South Manitou Light,' 'Outside the Window' and 'A History of West Virginia.' She also is a former educator at Alderson-Broaddus College." [Read more at The Inter-Mountain.](#)

Register your library to win a free one-year subscription to the Virtual Career Library

If you plan to attend the ALA 2013 Annual Conference in Chicago, visit the ALA JobLIST Placement Center to register your library to win a free one-year subscription (\$950 value) to the Virtual Career Library. This prize is made available to all conference attendees by a generous donation from Career Communications, Inc.

Virtual Career Library features a talking librarian avatar that helps guide your library patrons to more than 6,000 pages of valuable digital career information resources. Note these links for more information:

- [View a Free 4 Minute Tour of the Virtual Career Library](#)
- [Virtual Career Library - Program Overview and Free Trial Information](#)

Can't make it to Chicago for the 2013 ALA Annual Conference June 28-July 2? You can experience the events, speakers, forums, and more from your home computer, tablet, or smartphone at [American Libraries online](#) and at American Libraries' [Facebook](#) and [Pinterest](#) pages. And you can become part of the conversation on Twitter by following #ala2013.

Be prepared for floods

By Olivia L. Bravo, Documents/Foundations Librarian, Kanawha County Public Library

Since libraries and the communities they serve in West Virginia are affected by flooding almost annually, [FloodSmart.gov](#) is a good website to check out. It is important to know what risk your library faces. This resource from FEMA and the National Flood Insurance Program covers claims, liability, damage prevention, flood control and risk assessment.

New report highlights roles of libraries and museums in preparing young children for success

Libraries and museums are effective, but often overlooked resources in our nation's effort to turn around a crisis in early learning, exposing children to reading and powerful learning experiences in the critical early years and keeping them learning through the summer months, according to a report issued today by the federal Institute of Museum and Library Services and the Campaign for Grade-Level Reading.

The report, [Growing Young Minds: How Museums and Libraries Create Lifelong Learners](#), documents dozens of examples



and 10 key ways libraries and museums are supporting young children. It provides a clear call to policymakers, schools, funders, and parents to make full use of these vital, existing community resources.

"We have to do everything we can to give all our children opportunities to get off to a strong start, and community institutions play a critical role. For parents and families, libraries and museums are a go-to resource that supports them as their child's first teacher," said Arne Duncan, U.S. Secretary of Education. "Public and school libraries as well as all kinds of museums, science centers and zoos are trusted, welcoming places where children can make discoveries, deepen interests, and connect their natural curiosity to the wider world — developing the skills they need for a lifetime of learning."

As the nation commits to early learning as a priority essential to our economic and civic future, the report provides case studies and research documenting that libraries and museums are part of the solution.

"We know that we won't close achievement gaps, reduce dropout rates or compete in the 21st century economy until more of our children are reading proficiently by the end of third grade," said Ralph Smith, managing director of the GLR Campaign and a senior vice president at the Annie E. Casey Foundation. "But right now, more than 80 percent of students from low-income families don't achieve that critical milestone. Libraries and museums are playing a vital role in reaching families and children with support that can help turn around this deeply troubling trend."

To support that goal, the Institute of Museum and Library Services (IMLS) issued \$2.5 million in grants last year to institutions seeking to improve early literacy. IMLS has committed another \$2.5 million for 2013.

"With built infrastructure in nearly every community, we must fully leverage the capacity of libraries and museums to provide opportunities for high-quality early learning," said IMLS Director Susan H. Hildreth. "Museum and library professionals are adept at providing hands-on experiential learning. I urge the early childhood development community to reach out to libraries and museums and make full use of their trusted place in communities, their partnership capacity and their skills and talents."

[More information and the full report are available online.](#)

Terra Alta celebrates state's birthday

Ima Thomas reports that the Terra Alta Library celebrated West Virginia's birthday in June. The Summer Reading Program for Children/West Virginia Reads 150 has been a success. Children read 183 books in the first week of June, and continued reading throughout the month. And Adult Reading Program members are expected to have read 150 books by the end of June.

Terra Alta wants to increase its membership, Thomas said. "Our goal is to have 150 new library cards. We know this goal will be difficult to achieve because most residents already have a card. So far we have 74 new cards."

In addition, library staff created a display "with 150 books, objects and collectibles." Library staff also decorated the windows in honor of the celebration with images of coal, West Virginia sports, a memorial to Robert C. Byrd, the state flag, and "a sugar maple tree with cardinals and rhododendrons on green grass" that was drawn by the children.



“We are proud of what has been accomplished to date,” Thomas said. “We are anxious to hear what other libraries have done in observance of this fine birthday.”

Online newspaper for WV library media specialists

Suzie Martin, librarian of the Brookhaven Elementary School in Morgantown, has built [an online newspaper called InfoGod](#) for West Virginia library media specialists. “My goal for the paper is to cover leading thinkers and emerging trends in school library media,” Martin said. Included in the paper are links by Joyce Valenza, Buffy Hamilton and Gwyneth Jones, as well as Doug Johnson, Alan November and Walter McKenzie. AASL feeds and updates from Teach 21 are also included, along with 17 other leading library sources.” [Free subscriptions](#) are available on the site.

“The Library as Knowledge Laboratory” at ACRL/NY Annual Symposium

[Makerspaces](#), [mashups](#) and big data are bringing radical change to higher education. Academic libraries are meeting the challenge of this new landscape with a culture of participation, innovation and collaboration. As librarians’ roles shift from a traditional service-and-support model to that of active project participant in support of digital scholarship, a new ethos of experimentation, learning, disruption, and creativity is evolving.

The Association of College and Research Libraries’ Greater New York Metropolitan Area Chapter’s [2013 annual symposium](#) will explore the opportunities and challenges facing academic librarians in light of scholars’ increased demands for new formats, open-source tools, digital repositories, and innovative research methods in the new knowledge laboratory. The symposium will take place on Friday, December 6 in New York City.

For more information, contact 2013 Symposium Chair Anice Mills, amills@columbia.edu

President Obama unveils connected initiative

In June, President Obama unveiled an initiative called ConnectED to connect 99 percent of America’s students to the internet through high-speed broadband and high-speed wireless within five years, calling on the FCC to modernize and leverage its existing E-Rate program to meet that goal. The President also directed the federal government to make better use of existing funds to get Internet connectivity and educational technology into classrooms, and into the hands of teachers trained on its advantages. And he called on businesses, states, districts, schools and communities to support this vision. This ambitious initiative does not require Congressional action.



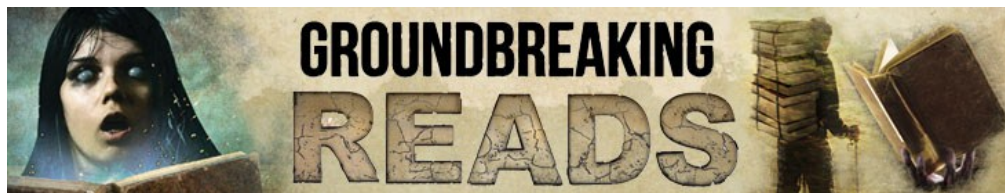
Preparing America’s students with the skills they need to get good jobs and compete with countries around the world will rely increasingly on interactive, individualized learning experiences driven by new technology. But today, millions of students lack high-speed broadband access and fewer than 20 percent of educators say their school’s Internet connection meets their teaching needs. ConnectED will bring high-speed Internet within their reach, with a particular benefit for rural communities that have lagged behind in connectivity.

ConnectED also harnesses the ingenuity of the American private sector to get new technologies into students’ hands

and support digital learning content. In addition, ConnectED also better invests existing federal funds to ensure that every educator in America receives support and training in using education technology tools to improve student learning. [More details are available in an online document](#) and on [The White House Blog](#).

New OCPL coffee house series for adult summer reading

The Ohio County Public Library (OCPL) in Wheeling is introducing a new series called the “Summer Reading Coffee House” to support its summer reading program



for adults. The national theme for adult summer reading this year is “Groundbreaking Reads.” All OCPL Summer Reading Coffee House programs will feature free samples of gourmet coffee and pastries provided by Wheeling Coffee and Spice Company.

Participation in the OCPL’s summer reading program is simple. Patrons who complete a registration form at the circulation desk will receive a registration packet with a reading log, bookmark, puzzles, games, and “groundbreaking” book suggestions. Participants will be free to choose books from the suggestions, but can qualify for a prize by reading any book. Those who read and log at least three books between July 1st and August 7th qualify for a prize. The completed reading log must be turned in no later than August 7th. Prizes will be available at the OCPL’s Groundbreaking Reads Summer Reading finale program on August 8th or at the circulation desk after that date.

Library Lookout

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Culture Center, 1900 Kanawha
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Karen E. Goff, Secretary/State Librarian
John Paul Myrick, Library Development Director
Preston Richardson, Editor

**West Virginia Department
of Education and the Arts**

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